

PYCON PH 2017 CDO



What is PyCon PH?

PyCon Philippines is a volunteer-run, not-for-profit conference centered around the Python Programming language.

Our Mission

The main goal of this conference is to provide a venue where the Python programming language and surrounding technologies can be explored, discussed and exercised.

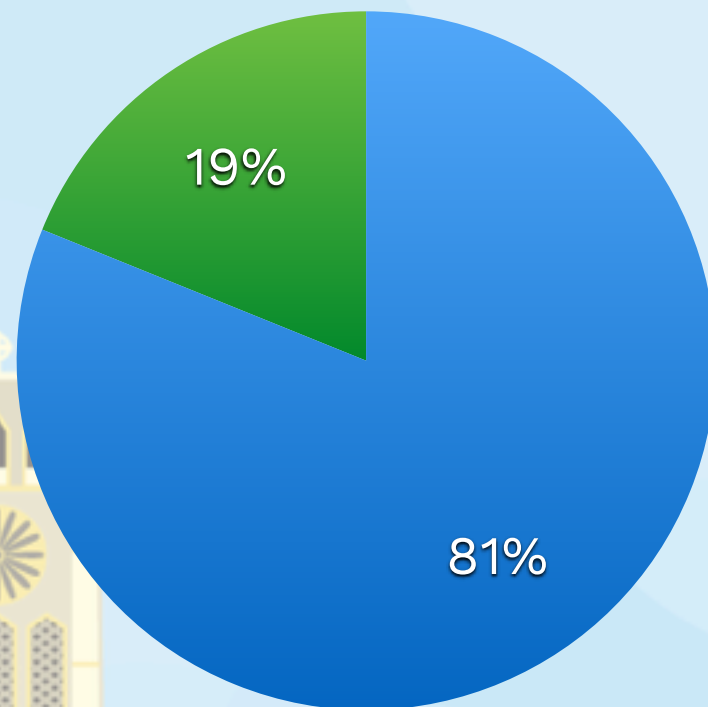
We gather software engineers, programming enthusiasts, startup founders, corporate IT decision makers, students and IT educators in a 2-day event where we can collaborate and learn with each other.



Attendee Stats Gender

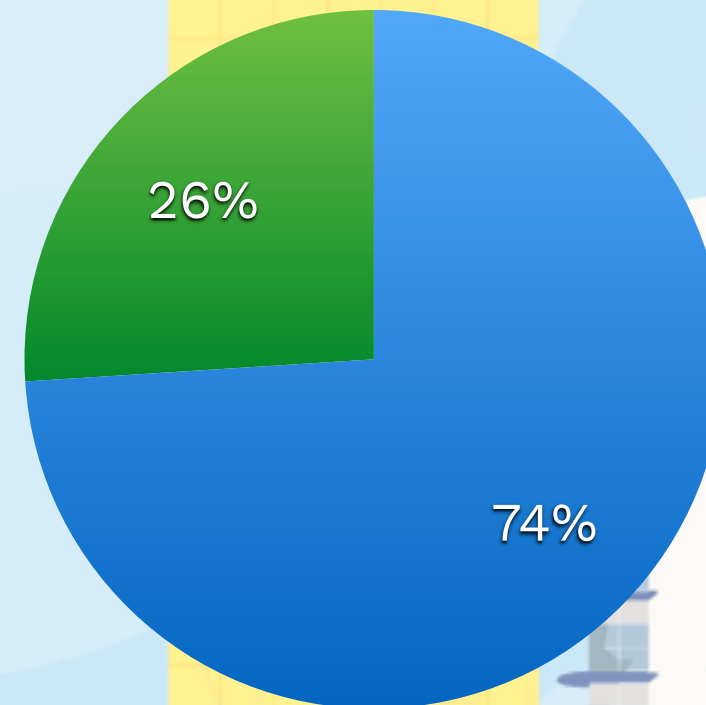
2015

● Male ● Female



2016

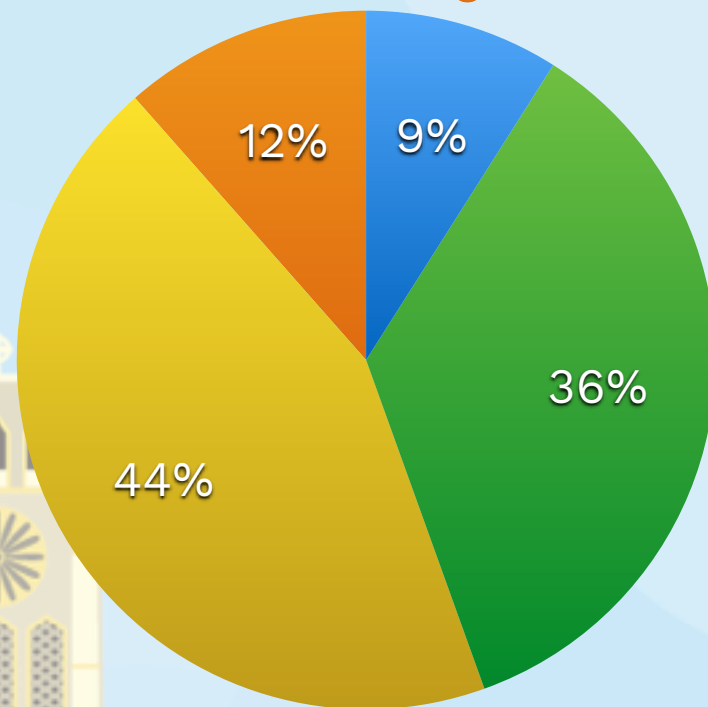
● Male ● Female



Attendee Stats Python Level

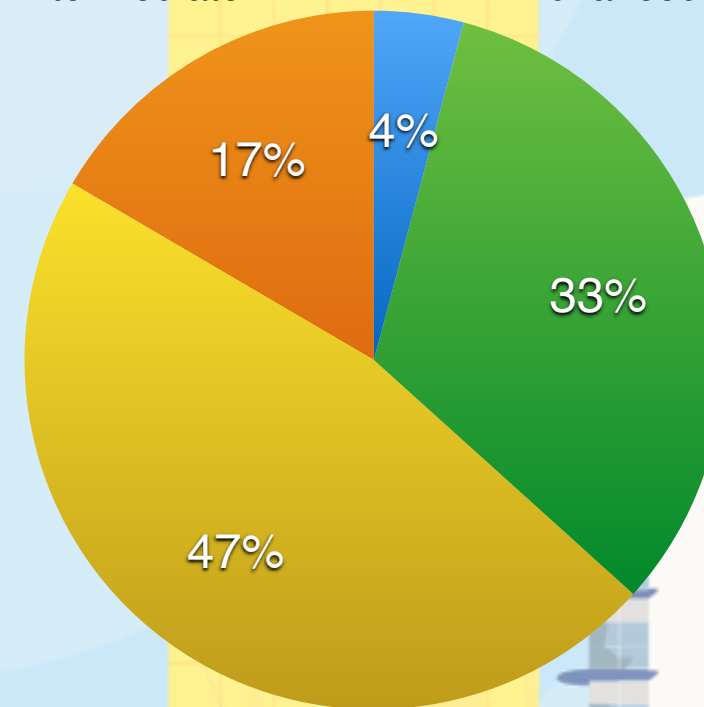
2015

● New to Programming ● New to Python
● Intermediate ● Advanced



2016

● New to Programming ● New to Python
● Intermediate ● Advanced



Sponsorship Packages

| | Elite | Premium RECOMMENDED | Starter |
|--|---------------|------------------------|---------------|
| Limit (first-come, first-served) | 2 sponsors | 8 sponsors | — |
| Amount (in Philippine Pesos) | 80,000 | 50,000 | 20,000 |
| Opportunity to address the conference (5 minutes) Address the conference during one of our plenary sessions. | TRUE | FALSE | FALSE |
| Logos on stage banners and conference videos These banners will be placed on stage near our presenters. They will also be visible in recorded videos | TRUE | TRUE | FALSE |
| Table/Booth at venue* | TRUE | TRUE | FALSE |
| Featured job ad on Python.PH Job Board 1 featured job ad posting on python.ph/jobs (3 months) | TRUE | TRUE | FALSE |
| 10% discount on further corporate tickets | TRUE | TRUE | TRUE |
| Eligible for add-on packages | TRUE | TRUE | TRUE |
| Logo & mention at plenary sessions (Setup phase, welcome remarks, breaks, and closing remarks) | TRUE | TRUE | TRUE |
| Logo placement on banners at conference | TRUE | TRUE | TRUE |
| Logos w/ appropriate positioning on event handouts | TRUE | TRUE | TRUE |
| Website Exposure Logo/Link on website with text description of company (250 characters) | TRUE | TRUE | TRUE |
| Swags and giveaways Include your goodies and flyers in our swag bags | TRUE | TRUE | TRUE |
| Discount on add-on packages Add-on packages can help boost the exposure of our sponsors | 50% | 25% | — |
| Complimentary corporate-level tickets Valued at PHP 3,000 per ticket. | 5 | 3 | 2 |
| Hallway banners Sponsors can display their own standing tarp/banner in the conference hallway | 3 | 2 | 1 |

* Guaranteed slots for Elite; Limited slots, first-come, first-served for Premium

Add-on Packages

Wifi Branding (1 sponsor only)

We'll take care of the technical part but we could use some help on the economics. You get to pick the WiFi name and password and we'll make sure everyone on PyCon PH will see it and use it!

Hackathon Sponsorship (1 sponsor only)

- Sponsor a hackathon on Day 2
- Room for 30 people
- Show management will provide basic AV and some power strips for attendees

Sponsor Workshop (1 sponsor only)

- Provides a 1.5 hour slot on Day 2
- Room for 30 people
- Show management will provide basic AV and some power strips for attendees

Lanyard Branding (1 sponsor only)

This package puts your logo on the lanyards of all conference delegates. Your logo will be displayed alongside the conference logo.

Swag Bag Branding (1 sponsor only)

This package puts your logo on the goodie bags of all conference delegates. Your logo will be displayed below the conference logo.

Coffee Branding (1 sponsor only)

- Provides coffee and tea for the attendees on Day 1 & Day 2
- Show management will print napkins with your design to be used at all coffee stations on Day 1 & Day 2

Financial Aid for PyCon PH Attendees

- Financial aid helps individuals who would otherwise not be able to attend the conference. The program promotes a more diverse PyCon PH, and helps people with relatively lower incomes either because of their location (lower income countries) or their profession (such as students, or the unemployed).
- Logo placement on Financial Aid section on website

Access Pass to PyCon PH Contributors Dinner (discount not applicable)

Access pass for dinner with speakers, sponsors and volunteers on Day 1

Amount (in Philippine Pesos)

50,000

30,000

20,000

20,000

20,000

15,000

10,000

1000 / pax

Event Information

| | |
|---------------------------|--|
| Date | February 25-26, 2017 |
| Venue | Mindanao University of Science and Technology |
| Expected Attendees | ~250 |
| Contact | info@python.ph Matt Lebrun Nadine Jamilla Micaela Reyes |

